



The petite girl sat confidently in her chair and tried adjusting the lapel microphone to a more comfortable position.

She made herself comfortable on her chair and looked around.

Bright lights illuminated her surroundings but she couldn't see anything beyond her desk .

She adjusted her eyes to see the trading screen properly. Everything was under control.

She was facing the camera for the first time, but she wasn't nervous. Something inside her made her feel that she can do this, easily.

Something about her upbringing made her feel the confidence to break through into this world of Television.

A team of technicians were working behind the scenes to ensure a smooth shot. A lot was riding on this for our girl.

Live TV is a very dangerous domain. Unlike other media, there are no second takes. One mistake can mean the end of a career , but our girl wasn't scared. Not one bit. As the technicians scurried around , our girl calmly closed her eyes ." What a journey " she thought.

" 20 years ago , I would hide behind my mother if someone asked me my name. But now I'm going to face the camera for live TV !"

A loud voice in her earpiece interrupted her thoughts... It was an assistant letting her know that it was time to go live.

" Places everyone" the voice said

" We are live in 5 , 4 , 3, 2, 1, Cue" letting her know that she was being broadcast live to millions of TV screens worldwide.

With a beaming smile and confident eyes , she said " Good Morning , welcome to CNBC- TV18 , my name is Reema Tendulkar ....."

To anyone who follows the financial markets , Reema Tendulkar is a familiar face. This Alumna from Arya Vidya mandir Juhu , has made a name for herself as a TV host for the popular business channel CNBC TV18.

Reema is a multitasker. Reading the trading screen , asking the right questions and making the right decisions in the insanely complicated world of the Indian stock markets , all this while appearing calm and composed on live television .

But she makes it look easy , far too easy.



She is someone with her finger on the pulse of the Indian capital markets. And when she comes on screen , viewers can rely on her to ask tough , searching questions that will guide their trading calls for the day.

There's a lot that riding on what she says and she does what she does best with a beaming smile and confident eyes.

Its hard to believe that as a child Reema was shy. "Painfully shy" she admits , " But AVM School changed that .

I now interview CEOs and corporate Czars with a confidence that I feel schooling at AVM has trained me for."

"Arya Vidya Mandir has the knack for discovering the potential in a child and ensuring that the potential is nurtured and encouraged. AVM encouraged me to participate in recitations, elocution competitions and debates. I was very nervous and scared at first but this slowly grew my confidence and here I am today ! Live on your TV screens !" she says proudly

" Once I started building my confidence , I participated in everything possible. I even hosted the school Honour's day , which was more nerve wracking than interviewing the CEO of TCS" she says with a laugh.

While studying for her engineering , Reema discovered a liking for finance . Her sister and her were studying together and she realized that she found her sister's books on finance more interesting than her own.

This led to a change in her educational stream and she did her FRM and CFA .

Needless to say , she excelled at both.

After working at Edelweiss for a year , she took up a job at CNBC in 2008.



And within 18 months, our girl went from a back room researcher to hosting her own show on the channel. A clear sign of her potential.

“ I had a fear of failure. But the school pushed me to excel. I am 5’1” tall but the school helped me push my boundries. I played basketball ! I even played at district level.”

“ My school never let me think of anything as my weakness. They taught me to break through every wall in my path and that’s precisely what I did.”

Our girl wears many hats - TV anchor , Financial genius , Engineer , loving daughter , sister, wife , mother and a proud alumna of Arya Vidya Mandir .

And she does them all with a quiet confidence that makes it look easy, perhaps too easy.

So the next time youre watching the business channel , look out for our girl.

She’s the one with the beaming smile and confident eyes.